

# Bella Casa Marketing LLC

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Pricing is current as of June 1, 2023. Services and pricing are subject to change.

## Photography

- |   |   |                                     |
|---|---|-------------------------------------|
| 1) <a href="#">Photos &amp; Webpage</a>     | Editor Experience                         | 1 Yr. / 3 Yrs. / 5+Yrs.             |
| 30 photos                                   | Total Cost for 30 photos:                 | \$185 / \$215 / \$250               |
| Additional Photos                           | Cost per photo:                           | \$2.50 / \$3.75 / \$5.00            |
| 2) <a href="#">Evening Shoot</a>            |   | \$200                               |
| 3) <a href="#">Virtual Twilight Photos</a>  |   | \$35/ image                         |
| 4) <a href="#">Matterport Tours</a>         | (add floor plan to Matterport Tour +\$60) |                                     |
| a) 0-1,500                                  |   | \$275                               |
| b) 1,500-2,500 sqft                         |   | \$300                               |
| c) 2,501-3,500 sqft                         |   | \$350                               |
| d) 3,501-4,500 sqft                         |   | \$400                               |
| e) 4,501-5,500 sqft                         |   | \$450                               |
| f) 5,501-6,500 sqft                         |   | \$550                               |
| g) 6,501-7,500 sqft                         |   | \$600                               |
| 5) <a href="#">Drone Photos (5)</a>         |   | \$150                               |
| 6) <a href="#">Virtual Staging</a>          |   | \$50/image or (10) for \$400        |
| 7) Exterior or Interior Reshoot (10) photos |   | \$75(1yr) / \$88(3yr) / \$100(5yr+) |

## Video

- |  |       |
|--|-------|
| 1) <a href="#">Property Video (Includes Drone &amp; Webpage)</a> | \$250 |
| 2) <a href="#">Still Photos to Video</a>                         | \$35  |

## Floor Plans (Hand measured method, not in association with Matterport)

- |   |       |
|---|-------|
| 1) <a href="#">Under 1k Square Feet</a> | \$100 |
| 2) 1k – 3k Square Feet                  | \$150 |
| 3) 3k – 5k Square Feet                  | \$200 |
| 4) Clean-up/Convert Large Blue Print    | \$100 |
| 5) Clean-up/Convert Digital Plans       | \$75  |
| 6) Room Measurements                    | \$30  |

## Floor Plan Website

- |  |      |
|--|------|
| 1) <a href="#">Mouse-Over Floor Plan Webpage</a> (30 Pics) | \$50 |
| 2) Mouse-Over Floor Plan Webpage (50 Pics)                 | \$65 |
| 3) Add Room Descriptions to Plans Above                    | \$25 |

